
TO OUR ESTEEMED CUSTOMERS
FOR IMMEDIATE RELEASE ON DECEMBER 19th 2020

Being a customer led brand, we thank all our customers in Kenya and beyond for your **trust**, continued support and loyalty. We would like to thank our customers for trusting our brand. We continue welcoming your feedback which we have highly valued receiving over the years.


Recently, we received feedback from some of our customers who noticed a typing error indicating “12 months +” on a few of our product packaging. We have explained to them, but wanted to inform everyone else who might have such packaging that in actual sense, it was supposed to be **“Can still be used 12 months + after opening so long as it has not expired”** and not “12 months +”. It is standard practice in customer led brands like ours to include how long the product can remain in use after opening.

We had put out a **press release earlier on 16th May 2020** (link attached <https://babyblossom.co.ke/2020/05/16/baby-blossom-products-can-be-used-for-12-months-after-opening/>). If you have seen it already, kindly ignore this one.

We apologize for this typing error and have rectified it on the next batch which will start to be distributed by 30th January 2021. We would like to thank our customers for trusting our brand. We continue welcoming your feedback which we have highly valued receiving over the years. Here is a link to our **customer feedback form** which we will appreciate to continue hearing from;


<https://babyblossom.co.ke/customer-feedback/>



 +254757 066 500

 info@babyblossom.co.ke

 www.babyblossom.co.ke

 Kedong House, Lenana Road
P.O Box 75964 - 00200